

The VININGS Down Hill 5K Run for the Kids

FASTEST 5K RACE IN ATLANTA!



LOCATED IN BEAUTIFUL VININGS, GA

AUGUST 9, 2025

2025 SPONSORSHIP GUIDE

Hosted by:

Rotary
Club of Vinings Cumberland





The VININGS Down Hill 5K Run for the Kids

The Rotary Club of Vinings Cumberland is committed to fostering community support and generosity, by enriching children's lives through our non-profit initiatives. Over the last 29 years, The Vinings Down Hill 5K Run for the Kids has raised over **\$1.5 million** for children's charities and attracts **over 2,000** runners, walkers, and spectators annually. Because of the generosity of Race Sponsors and Participants, the Rotary Club of Vinings Cumberland has been able to award financial grants to local children's charities such as:



CALVARY
CHILDRENS HOME

Good Samaritan
HEALTH CENTER



Auditory Verbal Center
Giving Sound & Voice to the Deaf or Hard of Hearing
www.avcenter.org



BOY SCOUTS
OF AMERICA

CHS Educational
Foundation

Canine
Companions®



foodsecurity
FOR AMERICA
Bringing Food, Building Community

FOUR
CORNERS
GROUP

FB4K
FREE BIKES 4 KIDZ



H.E.R.O.
for Children

JASON
JUNNINGHAM
CHARITABLE
FOUNDATION

Kennesaw State
UNIVERSITY

kennrod
NATIONAL FOR CHILDREN'S REPRESENTATION FOR PARENTS

LA AMISTAD

Lekotek
OF GEORGIA

The Link
COUNSELING CENTER

MARIETTA SCHOOLS
FOUNDATION
PURSUIT OF EXCELLENCE

MUST
MINISTRIES

the Table
on Delk

TIRE SWING
COLLECTIVE
TRANSFORMING SPACES
IMPACTING LIVES

Youth VILLAGES.
The force for families

2025 SPONSORSHIP LEVELS & BENEFITS

	Diamond \$25,000+	Platinum \$10,000+	Premier \$7,500+	Marquis \$5,000+	Gold \$3,000+	Silver \$1,500+	Bronze \$1,000	Table \$300
Complimentary Race Entries	100	40	30	20	10	5	1	0
Co-market Brand with Vinings Cumberland Rotary Club	✓	-	-	-	-	-	-	-
Opportunity to be a featured speaker at a Vinings Cumberland Rotary Meeting	✓	✓	✓	✓	-	-	-	-
Company LOGO on race posters (6/14 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company LOGO on event signage (6/14 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company LOGO/NAME on the back of the official Race Shirt (7/10 commitment deadline)	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Company LOGO/NAME on the Official Race Website: www.viningsdownhill5k.com/sponsors	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Verbal Acknowledgement during race day awards ceremony	✓	✓	✓	✓	✓	✓	✓	-
Invitation to Sponsor Appreciation Luncheon/Grant Distribution Ceremony (takes place in January 2026)	✓	✓	✓	✓	✓	✓	✓	-
Company Recognition at the Vinings Cumberland Rotary Meetings	✓	✓	✓	✓	✓	✓	✓	-
Promotional space on Race Day with fantastic after party	✓	✓	✓	✓	✓	✓	✓	✓
New!!! Rotary Supporter Window Decal*	✓	✓	✓	✓	✓	✓	✓	✓

*\$200 for non-sponsors

100% of sponsor proceeds goes to Vinings Cumberland Rotary Charity Fund.

MAKE YOUR COMMITMENT TODAY!

www.viningsdownhill5k.com/become-a-sponsor

For more information contact Jamie Clark (jclark@printpack.com)
or Shawn Bendig (shawn.bendig@barnsleyresort.com)

Hosted by:

Rotary
Club of Vinings Cumberland

