

# The **VININGS** Down Hill 5K *Run for the Kids*

FASTEST 5K RACE IN ATLANTA!



LOCATED IN BEAUTIFUL **VININGS, GA**

# **AUGUST 10, 2024**

**2024 SPONSORSHIP GUIDE**

Hosted by:

**Rotary**

Club of Vinings Cumberland



# The VININGS Down Hill 5K Run for the Kids

The Rotary Club of Vinings Cumberland is committed to fostering community support and generosity, by enriching children's lives through our non-profit initiatives. Over the last 28 years, The Vinings Down Hill 5K Run for the Kids has raised over **\$1.5 million** for children's charities and attracts **over 2,000** runners, walkers, and spectators annually. Because of the generosity of Race Sponsors and Participants, the Rotary Club of Vinings Cumberland has been able to award financial grants to local children's charities such as:



BOY SCOUTS OF AMERICA



Kids 1K Fun Run & Doggie Dash

# 2024 SPONSORSHIP LEVELS & BENEFITS

	Diamond \$25,000+	Platinum \$10,000+	Premier \$7,500+	Marquis \$5,000+	Gold \$3,000+	Silver \$1,500+	Bronze \$1,000	Table \$300
Complimentary Race Entries	100	40	30	20	10	5	1	0
Co-market Brand with Vinings Cumberland Rotary Club	✓	-	-	-	-	-	-	-
Opportunity to be a featured speaker at a Vinings Cumberland Rotary Meeting	✓	✓	✓	✓	-	-	-	-
Company <b>LOGO</b> on race posters (6/14 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company <b>LOGO</b> on event signage (6/14 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company <b>LOGO/NAME</b> on the back of the official Race Shirt (7/10 commitment deadline)	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Company <b>LOGO/NAME</b> on the Official Race Website: <a href="http://www.viningsdownhill5k.com/sponsors">www.viningsdownhill5k.com/sponsors</a>	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Verbal Acknowledgement during race day awards ceremony	✓	✓	✓	✓	✓	✓	✓	-
Invitation to Sponsor Appreciation Luncheon/Grant Distribution Ceremony (takes place in January 2025)	✓	✓	✓	✓	✓	✓	✓	-
Company Recognition at the Vinings Cumberland Rotary Meetings	✓	✓	✓	✓	✓	✓	✓	-
Promotional space on Race Day with fantastic after party	✓	✓	✓	✓	✓	✓	✓	✓
<b>New!!!</b> Rotary Supporter Window Decal*	✓	✓	✓	✓	✓	✓	✓	✓

\*\$200 for non-sponsors

100% of sponsor proceeds goes to Vinings Cumberland Rotary Charity Fund.

**MAKE YOUR COMMITMENT TODAY!**

[www.viningsdownhill5k.com/become-a-sponsor](http://www.viningsdownhill5k.com/become-a-sponsor)

For more information contact Jaime Clark ([jjclark@printpack.com](mailto:jjclark@printpack.com))

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