

# The VININGS Down Hill 5K Run for the Kids

FASTEST 5K RACE IN ATLANTA!



LOCATED IN BEAUTIFUL VININGS, GA

# AUGUST 12, 2023

2023 SPONSORSHIP GUIDE

Hosted by:

**Rotary**



Club of Vinings Cumberland





# The VININGS Down Hill 5K Run for the Kids

**\$ 1.5+ MILLION DONATED  
OVER 26 YEARS!**

**100% of SPONSOR PROCEEDS**  
go to Vinings Rotary Charity Fund

including local children's charities such as:



The facility can host 35 to 40 children and over 5 decades has housed well over 400 children.



The Center provides comprehensive care for patients without the means to afford medical and dental care.

## OTHER CHILDREN'S CHARITY RECIPIENTS

From the 2022 Race



BOY SCOUTS  
OF AMERICA



# 2023 SPONSORSHIP LEVELS & BENEFITS

	Presenting \$25,000+	Legacy \$10,000+	Platinum \$7,500+	Marquis \$5,000+	Gold \$3,000+	Silver \$1,500+	Bronze \$1,000	Table \$300
Complimentary Race Entries	100	40	30	20	10	5	1	0
Co-market Brand with Vinings Cumberland Rotary Club	✓	-	-	-	-	-	-	-
Opportunity to be a featured speaker at a Vinings Cumberland Rotary Meeting	✓	✓	✓	✓	-	-	-	-
Company <b>LOGO</b> on race post cards and posters (6/15 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company <b>LOGO</b> on event signage (6/15 commitment deadline)	✓	✓	✓	✓	✓	-	-	-
Company <b>LOGO</b> on race day banner (7/7 commitment deadline)	✓	✓	✓	LOGO	LOGO	LOGO	-	-
Company <b>LOGO/NAME</b> on the back of the official Race Shirt (7/7 commitment deadline)	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Company <b>LOGO/NAME</b> on the Official Race Website: <a href="http://www.viningsdownhill5k.com/sponsors">www.viningsdownhill5k.com/sponsors</a>	✓	✓	✓	LOGO	LOGO	LOGO	NAME	-
Verbal Acknowledgement during race day awards ceremony	✓	✓	✓	✓	✓	✓	✓	-
Invitation to Sponsor Appreciation Luncheon/Grant Distribution Ceremony (takes place on January 20, 2024)	✓	✓	✓	✓	✓	✓	✓	-
Company Recognition at the Vinings Cumberland Rotary Meetings	✓	✓	✓	✓	✓	✓	✓	-
Promotional space on Race Day with fantastic after party	✓	✓	✓	✓	✓	✓	✓	✓
<b>New!!!</b> Rotary Supporter Window Decal*	✓	✓	✓	✓	✓	✓	✓	✓

\*\$200 for non-sponsors

## MAKE YOUR COMMITMENT TODAY!

[www.viningsdownhill5k.com/become-a-sponsor](http://www.viningsdownhill5k.com/become-a-sponsor)

For more information contact Dan Balena ([dmbalena@aol.com](mailto:dmbalena@aol.com))