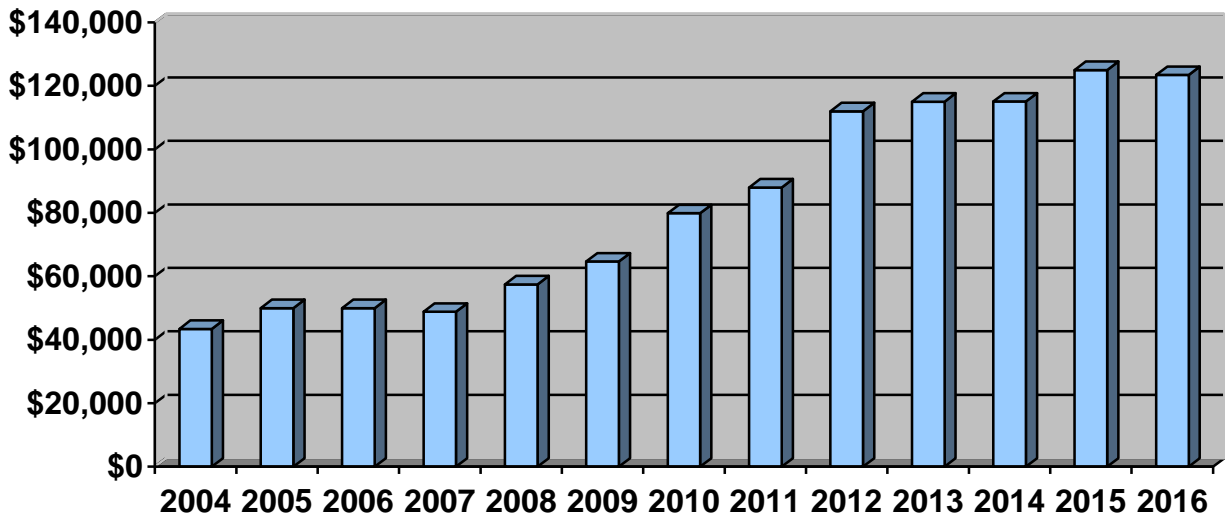


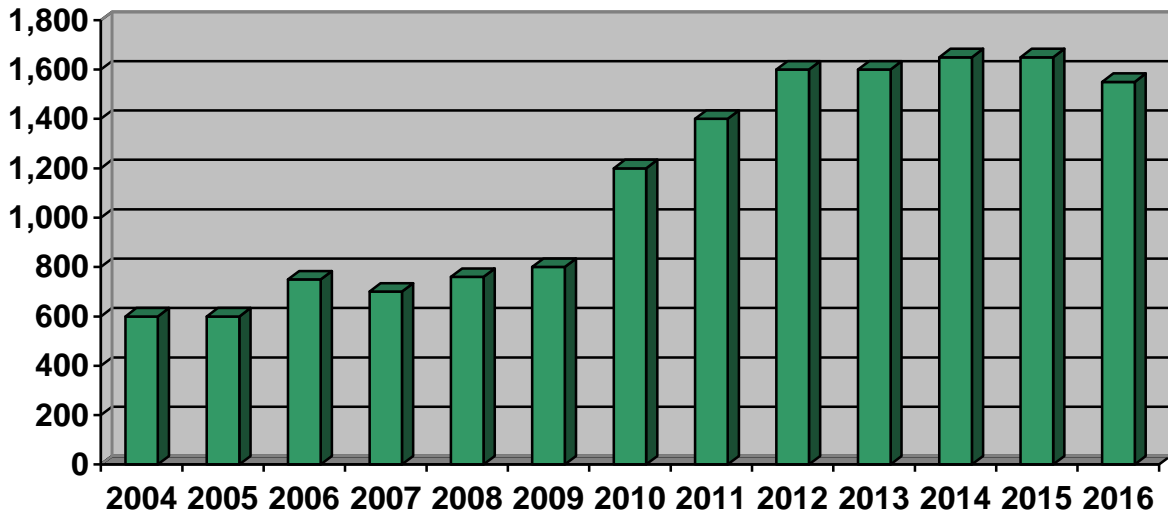


www.viningsdownhill5k.com

**Growth in Funds Raised
Over \$123,000 in 2016!**



**Over 1500 runners for
5 years running!**





100% of every dollar you contribute as a sponsor of

The Vinings Downhill 5K benefits the **Vinings Rotary Charity Fund** which supports wonderful community organizations such as **The Good Samaritan Health Center** and **Calvary Children's Home**.

The Vinings Rotary Charity Fund has contributed more than **\$1,000,000** to numerous local charities in the 20 years we have managed the run.



A father and mother returning from the grocery store were involved in an automobile accident. Both were killed, leaving their six children without anyone to care for them. The children were separated and placed in four different homes. As they were being separated, Rev. Ben Turner watched the children crying - the younger wanting to stay with the older. He realized the tremendous need for them to stay together, especially after losing both parents. "If children can't have the love and guidance of parents, they should at least be able to live together as brothers and sisters. If I could build a home large enough, I would keep all the children of one family together"... and he did!



19,500 patient visits per year. The Center provides comprehensive care for patients without the means to afford medical and dental care. Atlanta's homeless make up about 20% of patient visits, the working poor 70%, and those who are Medicaid/Medicare eligible compose 10% of our visits. Patients pay on a sliding fee scale based on income. Most importantly The Center provides a comfortable environment where our patients are treated with dignity and respect.

Additional Children's Charity Recipients From the 2016 Race
Phoenix Boys Association, HERO For Children, LEKOTEK of Georgia, Vinings United Methodist Church Community Kitchen, ArtsBridge Foundation, MUST Ministries, North Fulton Child Development Association, Kate's Club, Atlanta Mission, Boy Scouts of America-Atlanta Area Council, Center for Children & Young Adults, Children's Restoration Network, Adult Disability Medical Home



The Vinings Downhill 5K Sponsorship Levels 2017

Corporate sponsors are provided specific privileges and eligibility for promotional items according to their financial contribution. Please note that a few items are based upon a first-come, first-served basis due to the limited availability of the item (e.g. placing a corporate logo on the sleeve of the race t-shirt), and some have deadline dates due to printing and publishing schedules. All of our sponsors are invited to a special recognition luncheon at the Georgia Club in January following the race.

Marquis Sponsor \$5,000

All the benefits of a *Gold Sponsor* plus:

- 10 additional (**20 total**) free entries and T-shirts for your employees and employee families.
- Your Logo featured on **promotional race poster** that will hang in the windows of businesses throughout Vinings and surrounding communities – **May 19 print deadline**
- The option to your Logo positioned prominently on one of the **sleeves of the official race shirt**. (First come, first served basis.) All other Marquis sponsors will have logo positioned prominently on the back of the official race shirt.
- Logo featured on the pre-race banner at Vinings Jubilee the week before the race, gaining thousands of impressions each day leading up to the event. – **July 14 print deadline**
- Opportunity to be a featured speaker at a Rotary Club of Vinings Wednesday lunch meeting to tell the club more about your business and community involvement

Gold Sponsor \$2,500

All the benefits of a *Silver Sponsor* plus:

- 5 additional (**10 total**) free entries and T-shirts for your employees and employee families.
- Your company **logo** will be featured larger on the back of the shirt.
- Your company **logo** will be on **4,000 promotional post cards** placed in stores throughout Vinings and surrounding communities – **May 19 print deadline**
- Your company logo featured on **race announcement advertisement** in the local Brightside Newspaper



Silver Sponsor

\$1,250

All the benefits of a *Bronze Sponsor* plus:

- Your company **logo** on the back of the shirt.
- Your company **logo** positioned prominently on the Official Race Website
- 4 additional (**5 total**) free entries and T-shirts for your employees and employee families.

Bronze Sponsor

\$750

- Recognition of Sponsor Level in Vinings Rotary weekly meeting programs and race advertising at meetings.
- Your company name (without logo) on the back of the official race shirt.
- Your company name (without logo) positioned prominently on the Official Race Website www.viningsdownhill5k.com
- Eligibility for a table at the after race party awards area.
- Eligibility to include marketing “goodies/swag” in gratuity bags given to race participants. Some examples include coupons, pens, promotional items, and business cards. We will include up to 1,500 items that are delivered on or before **August 4th**. If you have less than 1500 we will stuff that many bags.
- 1 (one) complimentary race entry and shirt. Each Bronze sponsor will be given a code to go online and register for just the T-shirt or a T-shirt and race entry.

www.viningsdownhill5k.com

Vinings Rotary Charity Fund, 3825 Paces Walk, Suite 200, Atlanta GA 30339